

refreshingly different



Lemon Tree Hotel, Aurangabad organizes a Freedom Rally for a fresh & clean city

Aurangabad, 15th August 2014: Lemon Tree Hotel, Aurangabad celebrated the spirit of independence by organizing a Freedom Cycle Rally to spread the message of a fresh & clean environment in the city.

This 10-km cycle rally, organized on the occasion of the 68th Independence Day of India, had a kaleidoscope of people participate and join the 30-odd hotel team dressed in Lemon Tree Hotel colors' and carrying environment friendly messages and banners with them. The enthusiasts expressed the need for a clean and green city and urged the people of Aurangabad to do their bit in caring for the environment.

Lemon Tree Hotel, Ahmedabad, is a mid-scale hotel of the award winning Lemon Tree Hotel chain that is known for its environment friendly initiatives and its 'People' and 'Planet' focus. All the Lemon Tree hotels-existing as well as upcoming, have been designed and constructed keeping the L.E.E.D Gold Standards in mind and actively employ people with disabilities; ~10% of staff in all hotels are Employees with Disabilities (EWDs).

Speaking on the occasion, Rupesh Singh, Hotel General Manager, Lemon Tree Hotel Aurangabad thanked all participants for their enthusiasm and support and said "At Lemon Tree, we are very conscious about our responsibility towards the environment. We regularly plant saplings, focus on energy and water conservation and use green fuels where ever possible. We request the residents of Aurangabad

to consciously make an effort to conserve resources and ensure clean and green surroundings.”

Lemon Tree Hotel, Aurangabad is located in the heart of the city and is a short journey from the legendary Ajanta and Ellora caves and is easily accessible from key manufacturing hubs like Chikalthana, Waluj, Chitegaon, Shendra and Paithan. This 102 room visually stunning hotel is set around a magnificent swimming pool, expansive gardens and wide open spaces offering a fun and refreshing experience and close to home comfort to its guests.

The Freedom Rally was flagged off from the Lemon Tree Hotel, Aurangabad premises and culminated back at this fresh, fun and spirited hotel after detouring from the historic Kranti Chowk, an important landmark of the city.

About Lemon Tree Hotels:

Fresh, fun & spirited Lemon Tree Hotels are India’s fastest growing chain of upscale business and leisure hotels – the perfect choice for today’s discerning traveler looking for high quality accommodation.

Founded in September 2002 by Patu Keswani, the New Delhi based company currently operates 3 brands Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) & Red Fox Hotels (economy). The chain currently owns and operates 25 hotels in 15 cities aggregating 2800 rooms with 3000 employees. This speedy growth has currently made the group the 3rd largest by owned rooms with venture capital participation from global private equity firm Warburg Pincus, diversified Japanese financial institution Shinsei Bank, one of India’s first private equity funds Kotak Realty Fund and Dutch pension fund asset manager APG.

By 2017-18, Lemon Tree will own over 5000 rooms across 30 hotels in Ahmedabad, Aurangabad, Bengaluru, Chandigarh, Chennai, Dehradun, Ghaziabad, Gurgaon, Goa, Hyderabad, Indore, Jaipur, Kolkata, Muhamma (Kerala), Mumbai, New Delhi, Pune, Shimla and Udaipur. To know more, visit lemontreehotels.com
