

Seaside Idyl

Verve Magazine

Fresh, spirited and youthful, Lemon Tree Hotels are India's first chain of moderately priced, upscale, full service, business and leisure hotels-the perfect choice for today's discerning traveler looking for high quality accommodation at moderate prices. While five star hotels in India are at par with their global peers, there is a near absence of internationally acceptable hotels. This gap is now being filled by the Lemon Tree Hotel Company.

Like the fruit they are named after, Lemon Tree Hotels are fresh, cool and sparkling with zest. In line with its unique proposition, the brand promises its customers a memorable experience that is refreshingly different. These luxurious hotels provide comprehensive business and leisure facilities in a sparkling environment.

Lemon Tree Amarante Beach Resort marks the entry of the Lemon Tree hotel chain into the leisure market. Located on Candolim Beach in North Goa, the resort, just 250 metres from the beach, has been designed to evoke the poetry, history and romance of the 15th century Portugal. Custom-made medieval oil paintings, artefacts, tile work, heraldry, stained glass and other object d'arts placed amidst a lush green environment and calm water bodies create a warm visual setting. A brief saunter and you can take a dip in the welcoming sea.

60 charming rooms and suites are built along loggias, Spanish fountains, palm dotted walkways and six heritage rooms and suites, housed in a century-old Portuguese mansion, have been restored to their original glory and spruced up with modern amenities. Designed for sheer relaxation, all the rooms boast large windows with cozy seating arrangements, adding to the old-world ambience of the resort.

Each room offers all the essentials: tea and coffee maker, power outlets at desk level; telephones with global direct dialing and voice mail; safe deposit locker; WiFi net access; a full sized workstation; and a flat screen television with a DVD player, all beds have an orthopaedically designed mattress for quick naps and restful nights. The duplex Heritage Suite even has its own private swimming pool!

Citrus Cafe, the lively multi-cuisine coffee shop located by the swimming pool, has an outdoor section and a pool table. Republic of Noodles, the alfresco eatery offers an eclectic choice of Pan Asian platters from Cambodia, Singapore, Vietnam, Thailand and China. Mango bar, the open air bar adjoining Republic of Noodles is set around an old well under a mango tree.

Fresco, the resort's spa offers therapies that include Balinese body massages and Thai foot massages that pamper the body and refresh the spirit. The beauty and hair salon helps you spruce up for an evening out. The fitness centre, for the exclusive use of resident guests, offers a

complete workout. The outdoor pool, surrounded by lazy lounge chairs, is the ideal spot for a perfect suntan.

Established in September 2002 by Patu Keswani, Chairman and Managing Director, the New Delhi-based Lemon Tree hotels has already set up seven hotels in Goa, Gurgaon, Pune, Indore, Aurangabad and east Delhi. Seven more are being developed across India in Ahmedabad, Hyderabad, Bangalore, Mumbai, Pune, Chennai and Jaipur.

December 01, 2007