Carnation Hotels to enter Tiruchirappalli (Trichy) by 2016

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Carnation Hotels

Carnation Hotels, the hotel management joint venture partner of Lemon Tree Hotels has signed an operating agreement for the groups' first, managed Red Fox Hotel with N Krishnasamy and Sons.

Red Fox Hotel, Tiruchirappalli will have 70 rooms and will cater to the transient travellers. The hotel is located on Rockins Road in the cantonment area and is presently run by the owning company and will be operational by October 2016.



Rattan Keswani, chairman, Carnation Hotels said, "Trichy has always been a landmark city in the history of Tamil Nadu. Presently the fourth largest city located close to many tourist attractions like the Rockfort, the Ranganathaswamy temple at Srirangam and the Jambukeswarar temple at Thiruvanaikaval, Trichy is also an important educational hub and the energy equipment and fabrication capital of India. It attracts a lot of leisure and business travelers."

Lemon Tree Group operates 3 brands - Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) & Red Fox Hotels (economy) and currently owns and operates 26 hotels in 15 cities with over 3000 rooms and 3500 employees.

The group already has multiple hotels in South India in Kerala in Muhamma, Bengaluru, Chennai and Hyderabad. Apart from this hotel in Trichy, the group is currently constructing another hotel in Coimbatore, Tamil Nadu.

N Krishnasamy group has interests in hotels and real estate in Trichy and Chennai. The group verticals are also co-developing residential projects with a leading real estate developer of south India.