Lemon Tree Launched 'Premier'

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Lemon Tree hotels, India's fastest growing hotel chain, unveiled its premium brand of hotels, Lemon Tree Premier. Located in the vibrant metropolitan cities of Bengaluru, Gurgaon and Hyderabad, Lemon Tree Premier hotels provide and enhanced product offering complete with a range of premier services like deluxe cars for pickup and drop; superior room amenities; a higher share of top-of-the-line premium rooms; specialty restaurants; iMac terminals in the Business Center; large, fully-equipped Banquet and Meeting facilities; a Life Fitness gym and a rejuvenating spa.

Speaking about this brand extension, Rahul Pandit, President and COO, Lemon Tree Hotels, said, "Lemon Tree Premier draws from the essence of the upscale mother brand-Lemon Tree. It retains the fresh, fun and spirited elements that our guests have come to value and then enhances the entire experience. The décor here is 'refreshingly elegant', making it the perfect choice for the style conscious business traveler."

Lemon Tree Premier currently operates over 500 rooms across its three properties in HITEC city, Hyderabad; Leisure Valley, Gurgaon and Ulsoor Lake, Bengaluru. With projects underway in New Delhi, Mumbai, Gurgaon and Pune, Lemon Tree Premier will have an inventory of 1500 rooms in the next 3 years.

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